

# INVITATION

## ANNUAL TOURISM PUBLIC LECTURE: 2017

The Department of Tourism, in partnership with Mpumalanga Tourism and Parks Agency, Mpumalanga Department of Economic Development and Tourism, University of Mpumalanga and Tshwane University of Technology will be hosting the 2017 Annual Public Lecture as part of tourism month celebrations.

The Public Lecture is a platform hosted by the Minister of Tourism to exchange and share ideas with different stakeholders such as industry, academics, policy makers and practitioners in order to enhance strategies, planning, programmes and policy decision-making within the tourism sector.

In keeping with the localised theme for Tourism Month, *"We do Tourism sustainably through our economic, environmental and social business practices and initiatives"*, the Public Lecture will focus on how South Africa can enhance and utilise sustainable tourism as a tool to develop the tourism sector. Furthermore, as September marks national heritage month, the Public Lecture will also take an opportunity to celebrate this interdependent relationship between tourism and culture/heritage.

**The Public Lecture will be held as follows:**

**Date:** 26 September 2017

**Time:** 08:30 – 13:30

(all delegates to be seated by 08:40)

**Venue:** University of Mpumalanga, Mbombela

**RSVP** »

Please reserve a seat by clicking on the RSVP button above or completing the attached RSVP form and return to [publiclecture@tourism.gov.za](mailto:publiclecture@tourism.gov.za) no later than Friday, 15 September 2017

For further information about the Public Lecture, please contact Ms Maria Mogane: [mmogane@tourism.gov.za](mailto:mmogane@tourism.gov.za) or (012) 444 6351.